

## Firenze 22-28 August





#### sponsors@foss4g.org

The Firenze Local Organising Committee for FOSS4G 2022 (FLOC) invites you to consider sponsoring the annual conference and gathering of the OSGeo community. Delivering a successful and affordable FOSS4G is dependent upon support from OSGeo businesses and partners. Your organisation will receive exposure and build awareness with key players in the open source geo community of businesses and users.

#### **Sponsor Options**

We offer potential sponsors seven different ways of supporting the event. The prices are quoted on the basis that the conference will take place in Firenze. In the event that circumstances force us to switch to an "online only" format due to COVID restrictions, prices will be reduced by 50%.



# BECOME A SPONSOR FIRENZE 2022



## DIAMOND SPONSOR

The Diamond Sponsor is the leading sponsor of the conference. The Diamond sponsor will have visibility with attendees, before, during and after the conference. They will be mentioned several times during the event and they will have exclusive branded spaces.

#### AT LEAST € 30.000 + VAT

- mentioned as diamond sponsor on the conference website and on marketing materials;
- logo in extra large size on banner of all sponsors present in all meeting rooms;
- up to 7 full conference passes with reserved seats at the plenary morning session;
- 3m x 3m exhibition space in the hall;
- selection of two out of these three options:
- 1 reserved workshop;
- 1 reserved talk in the main track.
- 4-minute video published in the FOSS4G YouTube channel
- mailing to all FOSS4G conference contacts announcing sponsorship

• logo with link included in all official emails;

• 3 tickets and up to 2 invitations for B2B event

- one day track on a theme of your choice (to be reviewed and accepted
  - by the programme committee)

## PLATINUM **SPONSOR**

This is a featured category specially designed for leaders of the OSGeo community that contribute to the state of the art of GeoSpatial. Platinum Sponsors have access to exclusive modules to expand their outreach and will have a great exposure warranteed.

#### AT LEAST € 20.000 + VAT

- mentioned as platinum sponsor on the conference website and on marketing materials;
- rooms;
- morning session;

- 1 reserved talk in the main track.
- one day track on a theme of your choice (to be reviewed and accepted by the programme committee)
- 3-minute video published in the FOSS4G YouTube channel
- mailing to all FOSS4G conference contacts announcing sponsorship



- logo with link included in all official emails;
- logo in large size on banner of all sponsors present in all meeting
- up to 5 full conference passes with reserved seats at the plenary
- 2 tickets and 2 invitations for B2B event
- 3m x 3m exhibition space in the hall;
- selection of one out of these three options:
- 1 reserved workshop;



## GOLD SPONSOR

Gold Sponsors are companies that are very involved in geospatial communities and participate very actively on specific projects of OSGeo. Gold Sponsors have access to most of the modules to configure the best sponsorship that adapts to their needs. This is the preferred sponsorship level for most sponsors, providing a dynamic customizable sponsorship package

#### AT LEAST € 15.000 + VAT

- mentioned as gold sponsor on the conference website and on marketing materials;
- rooms;
- up to 3 full conference passes with reserved seats at the plenary morning session;
- 2 tickets and 1 invitation for B2B event
- 3m x 2m exhibition space in the hall;
- 2-minute video published in the FOSS4G YouTube channel
- mailing to all FOSS4G conference contacts announcing sponsorship

- logo with link included in all official emails;
- logo in medium size on banner of all sponsors present in all meeting

## SILVER **SPONSOR**

Silver Sponsors are small and medium companies that contribute actively to geospatial technologies. They are usually specialized and relevant on some area but may not be yet widely known by the community. They are looking to extend their outreach with the modules available to this category.

#### AT LEAST € 8.000 + VAT

- mentioned as silver sponsor on the conference website and on marketing materials;
- rooms;
- session;
- 1 ticket and 1 invitation for B2B event • 2m x 2m exhibition space in the hall; 1-minute video published in the FOSS4G YouTube channel • mailing to all FOSS4G conference contacts announcing sponsorship



- logo in small size on banner of all sponsors present in all meeting
- 2 full conference passes with reserved seats at the plenary morning



## BRONZE SPONSOR

Bronze Sponsors are small companies that play a key role on the geospatial environment. Attendees will be able to have a close contact with Bronze Sponsors as they will be present on all relevant spaces of the conference, like the Business to Business meeting or the booth space. Bronze Sponsors have only a small subset of modules available to extend their sponsorship.

#### AT LEAST € 4.000 + VAT

- mentioned as bronze sponsor on the conference website and on marketing materials;
- logo in extra-small size on banner of all sponsors present in all meeting rooms;
- session;
- 1 ticket for B2B event
- 1 standing table with two stools and space for one banner in the hall

• 1 full conference passes with reserved seats at the plenary morning

• mailing to all FOSS4G conference contacts announcing sponsorship

## **SUPPORTER SPONSOR**

Supporter Sponsors are small companies and entities that contribute to OSGeo. Supporter Sponsors will get the minimal exposure on the event with no possibility of extend their outreach with modules. Instead of hosting a booth, the Supporter Sponsors will be able to place a banner on the booth space.

materials



#### AT LEAST € 1.000 + VAT

• mentioned as supporter on the conference website and on marketing



## CATERING SPONSOR CONFERENCE

You are not a software company but still want to contribute to free software? The catering sponsorship is the solution for you. Your products will be presents during the conference.

Only 6 places available, the evenings concerned are the Icebreaker and Gala dinner

#### AT LEAST € 5.000 OF PRODUCTS

- This option is reserved to drink and food producers interested in sponsoring the event by supplying their own products for an equivalent amount of €5.000 or more.
- mentioned as partner on the conference website and on printed materials
- 2 banners during one evening (Ice-breaker or gala dinner) of the event

### CATERING **SPONSOR CODE SPRINT**

You are not a software company but still want to contribute to free software? The catering sponsorship is the solution for you. Your products will be presents during the code sprint.

This option is reserved to drink and food producers interested in sponsoring the event by supplying their own products for an equivalent amount of  $\in$  2.000 or more.

- materials



#### AT LEAST € 2.000 OF PRODUCTS

• mentioned as partner on the conference website and on printed

• 2 banners during one evening (Ice-breaker or gala dinner) of the event

#### For any questions you can write to sponsors@foss4g.org

- 100% payable on signing of sponsorship agreement (sponsor pays any transfer/bank charges)
- 10% discount for early sponsorship agreements signed before 28/02/2022
- In the event that the event will move to "online only" a refund of 50% of the amount paid (net of early sponsorship discount) will be made within 60 days of the announcement date
- The sponsorship contract and payment will be with AIM Group International, a professional firm selected to assist with the organization of the event
- The logo and social posts will be released only when the payment arrives to AIM



## PAYMENTS TERMS

### SPONSORSHIP

#### **ADDITIONAL OPTIONS**

#### **ADDITIONAL OPTIONS.**

These services are optional, they can be added to the sponsorship or taken individually:

- Exhibition Table € 1000,00 + VAT a standing table and space for 1 banner in the hall. A conference pass is not included in the price.
- Exhibiton Stand € 3000,00 + VAT an exhibition space in the hall 3x2 and space for 1 banner- in the hall. A conference pass is not included in the price.
- Distribution of gadgets during dinner and/or conference by agreement

All contents of the promotional material and banners must be approved by the organizers.

All material, except for the banners, must be delivered in printed form to the organizers offices at least one month before the event.





## Thank you

sponsors@foss4g.org



#### See you in Firenze

